

Total Lobbying Effort

Total Lobbying Expenditures

2009 January - June	2009 July - December	2010 January - June	2010 July - December	Total
\$67,068.80	\$163,567.74	\$12,156.00		\$242,792.54

Total Hours Communicating

2009 January - June	2009 July - December	2010 January - June	2010 July - December	Total
21.00	23.50			44.50

Total Hours Other

2009 January - June	2009 July - December	2010 January - June	2010 July - December	Total
42.00	15.75	3.00		60.75

Hours Lobbied on Each Matter

Lobbying Effort On Legislative Bills And Resolutions

Senate Bill 66

Relating to: operation of a motor vehicle while under the influence of an intoxicant and providing a penalty.

2009 January - June	2009 July - December	2010 January - June	2010 July - December	Total
	39.00 (100%)			39.00 (37%)

Lobbying Effort On Topics Not Yet Assigned A Bill Or Rule Number

Legislation effecting Wisconsin's Dealership Law and all areas of franchise legislation.

2009 January - June	2009 July - December	2010 January - June	2010 July - December	Total
1.89 (3%)				1.89 (2%)

Legislation relating to the three-tier distribution system. LRB 0713/1 and LRB 1775/1

2009 January - June	2009 July - December	2010 January - June	2010 July - December	Total
37.80 (60%)				37.80 (36%)

Minor Efforts

(Time spent on matters each of which accounted for less than 10% of the organization's lobbying)

2009 January - June	2009 July - December	2010 January - June	2010 July - December	Total
1 (1%)				0.63 (0.60%)

Other Matters

Includes time spent on:

- Gubernatorial nominations
- Matters on which the organization made no lobbying communication

2009 January - June	2009 July - December	2010 January - June	2010 July - December	Total
22.68 (36%)		3.00 hours (100%)		25.68 (24.40%)